**NAMI Dane County**

**Awards Banquet and Gala**

**“Stepping Up: Decriminalizing Mental Illness in Dane County”**

**Thursday, April 5th at 5:30 p.m.**

**Monona Terrace Exhibition Hall**

### Presenting Sponsor-$5000+

* Two-minute speaking opportunity to guests
* Verbal mention & recognition at event
* Logo in all marketing materials & on website
* Prime logo placement in event press releases
* Prime logo placement in event day material & signage
* Prime logo placement in all advertisements for the event
* Full page color ad in event program under Presenting Sponsor listing
* 2 tables (16 tickets)

### Partner Sponsor-$2500

* Verbal mention & recognition at event
* Logo in all marketing materials & on website
* Prime logo placement in event press releases
* Prime logo placement in event day material & signage
* Prime logo placement in advertisements for the event
* ½-page color ad in event program under Partner listing
* 1 table (8 tickets)

### Supporter Sponsor-$1500

* Verbal mention & recognition at event
* Logo in all marketing materials & on website
* Logo placement in event press releases
* Logo placement in event day material & signage
* Logo placement in all advertisements for the event
* ¼-page color ad in event program under Supporter listing
* 1 table (8 tickets)

### Ally Sponsor- $1000

* Logo in all marketing materials & on website
* Logo placement in event day material & signage
* Logo placement in all advertisements for the event
* 1/8-page color ad in event program under Ally listing
* 1 table (8 tickets)

### Table Sponsorship - $500

* Corporate logo & name of company on table signage
* 1 table (8 tickets)

### Program Book Advertising Opportunities

February 28, 2018 deadlines for listing in ads.

* $250 - 1/8-page (black & white ad)
* $500 – ¼-page (black & white ad)
* $750 – ½-page (black & white ad)
* $1000 – ½-page (color ad)