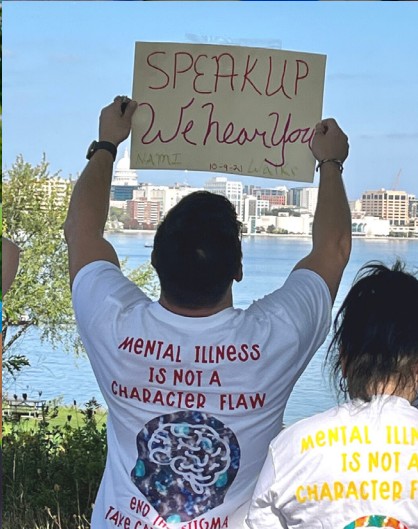


ANNUAL REPORT 2021



ABOUT

NAMI Dane County

NAMI Dane County is the founding chapter of the National Alliance on Mental Illness (NAMI).

Our mission is to provide education, support, and advocacy for people affected by mental illness in Dane County.

Our vision is to be the thought and knowledge leader on mental illness, ensuring a stigma-free community where all people affected by mental illness find the help, hope, and support they need.



Advocacy

NAMI Dane County shapes public policy at the local, state, and national levels for people with mental illness and their loved ones, and provides volunteers with the tools they need to be advocates.



Education

Our education programs ensure thousands of families, individuals and educators get the support and information they need to better understand mental illness and navigate the mental health care system.



Support

Through the NAMI Dane County Support Line, we respond to hundreds of requests each year and provide free referrals, information and support - a much-needed lifeline for many. Just call us at 608-249-7188.



Awareness

We lead awareness events and activities throughout the year to reduce stigma and encourage understanding of mental illness.

2021 IMPACT

Provided no-cost support groups for over

200

hours to individuals and families



Responded with referrals and direct support for over

31

hours through the NAMI Dane County support line and email

NAMIWalks Dane County saw over

680

people in attendance (virtual and in-person), raising awareness and reducing stigma



Trained

155

teachers, facilitators, presenters, and first responders to provide education and support

Reached over

954

people through community outreach



YEAR IN REVIEW

2021 was another successful year of providing education, advocacy and support to the members of our community in Dane County.

As you will see in the 2021 annual report, we were able to reach over 954 community members through community outreach. Another major win from 2021 was being able to train 155 teachers, facilitators, presenters and first responders (145 CIT/CIP and 10 facilitators/teachers)! Our CIT/CIP programming will continue to be a priority in 2022, as we now have a full-time CIT/CIP Coordinator on our staff.

We could not continue to offer the services, support groups and educational programs without the support of our community members, volunteers, staff and board members, as well as the generous financial support from our donors and community partners.

Thank you for your continued support!



EDUCATION & SUPPORT

NAMI Dane County support and education programs help people affected by mental illness to realize their full potential, cope with the stresses of life, work productively, and meaningfully contribute to the community.

10

new teachers and facilitators trained to deliver education and support programs.



28

hours of calls fielded through the NAMI Dane County Support Line: [608-249-7188](tel:608-249-7188).

145

first responders trained in Crisis Intervention Team (CIT) and Crisis Intervention Partner (CIP) programs in order to better respond to people experiencing a mental health crisis.



200+

hours of support provided through NAMI Dane County's various support groups.

954

people reached through community outreach

ADVOCACY

NAMI Dane County is Dane County's voice on mental illness. We advocate on behalf of those living with mental illness and their families. NAMI promotes solutions to local policy issues by fighting for early intervention, community support services, and access to quality, affordable mental health care. A few of our 2021 advocacy accomplishments as a community included:

1 CARES Team

The Community Alternative Response for Emergency Services, or CARES team, is a new program that launched in the summer of 2021 that aims to destigmatize mental illness by sending crisis workers to mental health emergency calls. When 911 receives a call regarding a behavioral health incident, the dispatcher can choose to send the CARES team which consists of an embedded crisis worker and a paramedic. The CARES team is crucial in the fight to decriminalize mental illness.

2 Triage Center

In fall of 2021, Dane County Executive Parisi announced \$10 million dollars in funding to construct the Dane County Crisis Triage Center. The CTC will be filling a large gap in mental health care as it creates a place to go during a mental health crisis. This facility will be a catalyst for the decriminalization of mental illness as it aims to keep individuals living with mental illness out of the criminal justice system. The decriminalization of mental illness continues to be a top priority for NAMI Dane County.

3 Crisis Intervention Training

NAMI Dane County is committed to expanding training county-wide for all frontline personnel (law enforcement and first responders) who come into contact with individuals experiencing a mental health crisis. This training teaches first responders to de-escalate mental health crises and connect people to mental health care in their community.

4 Behavioral Health Resource Center

– The BHRC is a free community resource for Dane County residents who would like assistance with accessing behavioral health services regardless of insurance status, financial status, age, identity, ability or legal status. BHRC services are consumer led and consumer driven, meaning that the individual and family is the expert regarding their needs.

AWARENESS



Website visitors increased to 68,414 - a 115% increase from 2020.



Hosted our NAMIWalks Your Way Dane County, which raised \$225,750 to promote awareness and reduce stigma.

In September, Belleville community members Kylie Edwardson and Jessica Deegan hosted “Light Up the Darkness” event, a free, community event to promote mental health awareness in honor of Suicide Awareness Month and to raise funds for NAMI Dane County.



NAMI UW Walk Team 2021

People, community organizations and businesses throughout Madison and Dane County marked the week of June 18 - June 25, 2021 in shared Days of Reflection events. Through this initiative, the City of Madison’s Neighborhood Resource Teams encouraged individuals to take place in some moments throughout the week in silence or with family, friends or colleagues. The goal of the initiative was to reflect on the past year and the collective trauma that we have experienced with the pandemic of COVID-19 and the widespread systemic injustice and violence toward Black, Indigenous and people of color.

On Friday, August 6, 2021, Sauk City resident, Farit Kuri-Azamar completed a 27 mile run from Sauk City to the Wisconsin Capitol for his “Marathon for Life” fundraiser; the goal of this initiative was to raise mental health awareness and fundraise for NAMI Dane County and NAMI Wisconsin. Farit raised a total of \$27,913.53 for NAMI Dane County and NAMI Wisconsin through his fundraiser.



Left to right: Anna Moffit, executive director of NAMI Dane County, Farit Kuri-Azamar, Mary Kay Battaglia, executive director of NAMI Wisconsin

TESTIMONIALS



ADATI TARFA

NAMI DANE COUNTY VOLUNTEER

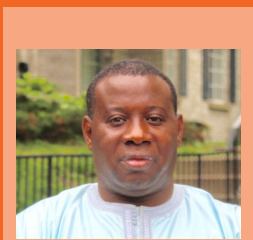
Two other UW students and I pioneered peer-facilitating the NAMI Young Adult support group for NAMI Dane County. It has been such a rewarding experience to train to be a facilitator and work in this group for a year! I appreciate the opportunity to share my experiences with young-adults across Wisconsin and receive the support we give one another. Our mental health illnesses thrive in isolation. Therefore, I am glad that NAMI has plenty of resources for different groups of needs. Being part of NAMI ranks top as one of the most gratifying experiences I have had in Wisconsin. I hope my peers are able to access these free and well-developed/planned mental health support provided for our communities.



JOE PARISI

DANE COUNTY EXECUTIVE

NAMI Dane County has proven itself to be an effective agent of change in our community as it works to destigmatize mental illness and expand access to care for those in need. The leadership and staff of NAMI have been valued partners with Dane County and were instrumental in the creation of the Behavioral Health Resource Center – the new mental health and substance use referral and assistance facility. They have also provided Crisis Intervention Training to local law enforcement and 911 center staff. These life-saving trainings have helped improve outcomes during challenging law enforcement and EMS calls. Dane County looks forward to continuing our work with NAMI to further improve the lives of our citizens and to set an example of what can be accomplished by working together.



LANG BARROW

CDA TRIANGLE SERVICE COORDINATOR

As a Service Coordinator at the CDA Triangle Public Housing complex, I want to take this opportunity to register my sincere appreciation and gratitude on behalf of our residents, especially those who have taken their valuable time to attend your outstanding presentation on Wednesday, November 10th, and Friday, the 12th 2021. Our residents have learned a lot about understanding mental illness and verbal de-escalation, which they are putting into meaningful use to make our community safer by preventing mental health persons from harming themselves and people who live with them. The community's knowledge of the issues around mental allows for timely interventions of the peoples and authorities entrusted with the wellbeing of people having mental health problems. That said, I also want to thank NAMI's entire leadership of the Dane County Branch and their funders for providing such excellent services to the communities. I look forward to working with you in 2022 on other areas of mental health that interest our residents.

CORPORATE & FOUNDATION SUPPORTERS

5Nines, LLC	Gary Palmer Farms	Madison South Rotary Foundation	SBH-Madison, LLC
Alliant Energy	Genoa Healthcare	Mental Health Solutions	Schell CPA
American Endowment Foundation	Give Back Foundation	Meriter Health Services	Sessions at McPike Park, Inc.
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American Packaging Corporation	Group Health Cooperative	Midvale Community Lutheran Church	SSM Health
Ameriprise Financial	Hawks Quindel, S.C.	Miramont Behavioral Health	State Bank of Cross Plains
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Attic Correctional Services, Inc.	In Memory of Barb Wolff	Mount Olive Non-Denominational Church	Stoughton Health
AvidXchange, INC.	In Memory of Dr. Ivy Dreizin	Murphy Desmond S.C.	Summit Credit Union
Bagels Forever	In Memory of Jim Hinsberger	NAMI Green County	SVA Certified Public Accountants
BD Clean, LLC	In Memory of Lorentz Preysz	NAMI Wisconsin	Sweeney Construction Corporation
Bethel Lutheran Church	In Memory of Robert Parenteau	NBC15	Symdon Chevrolet
Bloom Bake Shop	In Memory of Tom Hastings	NeuGen, LLC	Teamsters Local Union #695
BMO Harris Bank	Janssen Pharmaceuticals	New Glarus Brewing Company	The Abraham Family
Charities Aid Foundation	Journey Mental Health Center	Otsuka	The FARM
Connections Counseling, a Division of	JP Morgan Charitable Giving Fund	Our Lady Queen of Peace	The Prairie Café & Bakery
CUNA Mutual Group	Kendra Scott LLC	Park Capital Management	The Psychology Center
Dane County Nonprofit As.	Kollath CPA	Penfed Credit Union	United Way Dane County
Daniel Stout Photography	Krupp General Contractors, LLC	Psychiatric Associates	UW Health & UnityPoint Health – Meriter & Quartz & UW Department of Psychiatry
Dentistry For Madison LLC	LPL Financial	Psychiatric Services	Vanguard Charitable
EZ Office Products	Lundbeck	Regent Mental Health Group	Victorious Dental
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Gifts dated Jan. 1 to Dec. 31, 2021

*A major donor is someone who gives \$500
or more in a given calendar year.*

STAFF

Executive Director

Anna Moffit

Communications Coordinator

Lucy Preysz

Program & Outreach Coordinator

Celeste Florentin

Youth Program Coordinator

Nicole McCue

Walk Manager

Heidi Hastings

Interns

Sara Ahmed-Alsaggaf

Molly Burger

Josh Chung

Bobbie Jo Disch

Melanie Oswald



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Elicia Casey, Secretary

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Whitney Cook

Dr. Kenneth Hermann

Jake Lepper

Nikyra McCann

Rose Molz

Nadine Nehls

Tariq Saqqaf

Jessa Victor



FINANCIAL OVERVIEW

INCOME - \$642,840

United Way	\$15,798
NAMIWalks	\$227,404*
Contributions & Grants	\$381,672
Membership	\$5,583
Interest	\$49
Endowment	\$12,333

EXPENSES - \$351,855

Personnel	\$205,501
Rent	\$9,800
Insurance	\$4,449
Postage	\$691
Office Equipment	\$11,515
Office Supplies	\$1,517
Newsletter	\$4,421
Telephone	\$1,867
Miscellaneous	\$984
Professional Services	\$26,179
Education	\$35,727
Depreciation	\$195
Advertising	\$2,616
Walk Expenses	\$30,010
Walk Shared Revenue	\$16,383

**Includes Walk income from 2020 NAMIWalks received in 2021*



National Alliance on Mental Illness

818 West Badger Rd. Suite 104, Madison, WI 53713

Dane
County

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Madison, Wisconsin



National Alliance on Mental Illness

Dane County

608-249-7188

Find us online at www.namidanecounty.org

